



# 27<sup>th</sup> Annual Symposium

The Dynamics of Difference:  
 Understanding the Many Faces of Philanthropy  
 Wednesday, May 15, 2019  
 Broward Center for the Performing Arts

This year's Planned Giving Council (PGC) program will help professionals in the for-profit and non-profit sectors capitalize on the power of diversity by building skills and expanding their understanding of clients and donors. In a market that is increasingly diverse, this program offers insight and practical guidance to build competencies in this critical area for planned giving professionals and professional advisors.

## Sponsorship Opportunities

*Help make this year's symposium a success and position your company prominently.*

- Presenting Sponsor** (four)..... \$2,500
  - Company logo on PGC website with click through to sponsor's website
  - Full page color ad with premium placement in symposium program
  - Reserved table and six (6) tickets to Symposium
  - Three (3) annual memberships to the PGC
  - Breakfast Meeting Sponsorship in 2019-2020 (\$300 value)
- Gold Sponsor**..... \$1,000
  - Company logo on PGC website with click through to sponsor's website
  - Full page color ad in symposium program
  - Four (4) tickets to Symposium
  - Breakfast Meeting Sponsorship in 2019-2020 (\$300 value)
- Silver Sponsor**..... \$ 500
  - Company name on PGC website
  - Half-page color ad in symposium program
  - Three (3) tickets to Symposium
- Bronze Sponsor**..... \$ 250
  - Company name on PGC website
  - Quarter-page color ad in symposium program
  - Two (2) tickets to Symposium

**Individual tickets:** \$60 for members \$75 for non-members

**Program Ad Specs:** Please submit in JPG format by **April 18, 2019.**

Full Page Color Ad	Half-page Color Ad	Quarter-page Color Ad
8"W x 10.5"H (portrait)	8"W x 5"H (landscape)	3.75"W x 2.25" H (landscape)

- Breakfast Meeting Sponsorship** includes:
- Company logo on meeting publicity
  - Company materials may be placed on tables
  - Three (3) minute presentation at beginning of breakfast program with recognition
  - Two (2) tickets to the breakfast

# Sponsorship Submission

Submit payment to: Planned Giving Council of Broward  
401 E Las Olas Blvd, Suite 130715  
Fort Lauderdale, FL 33301  
Attn: 27<sup>th</sup> Annual Symposium

Or **online** at: **<http://www.pgcbroward.org/sponsorships>**

Make check payable to: Planned Giving Council of Broward

Email ad art to: [barbara@habitatbroward.org](mailto:barbara@habitatbroward.org)

*If submitting payment via mail, please complete the following:*

Company/Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact person: \_\_\_\_\_

Phone numbers: \_\_\_\_\_ or \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship level (please check one):

- Presenting      \$2,500
- Gold              \$1,000
- Silver             \$ 500
- Bronze            \$ 250
- Breakfast only\* \$ 300

\*For breakfast program in 2019-2020

Questions? Contact Barbara Witte at 954-396-3030 x 211 or 954-695-3834

## Thank you!