



Media Contact: Barbara Witte, Habitat for Humanity of Broward, (954) 396-3030, ext. 211,
Barbara@habitatbroward.org

THE 27th ANNUAL PLANNED GIVING COUNCIL OF BROWARD SYMPOSIUM
The Dynamics of Difference: Understanding the Many Faces of Philanthropy

Fort Lauderdale, FL (January 25, 2018) – The Planned Giving Council of Broward (“PGC”) announced its annual Symposium this year, which will explore our diverse community and the unique ways people express their philanthropy. This special event will build our understanding of differences among diverse members of our community, and explore how those differences affect charitable and planned giving. This year’s featured speaker will be Barbara Cheives, President and CEO of Converge & Associates Consulting, Inc. Ms. Cheives is a nationally recognized consultant who advises corporations, organizations, government and media on Cultural Competency, Implicit Bias, Respectful Communication in the Workplace and Workplace Bullying and Harassment. Ms. Cheives’ presentation will be supported by a panel including Jerry Chasen, Esq., attorney and LGBT rights advocate, Margaret May Damen, President and CEO, The Institute for Women and Wealth, Elaine Miceli Vasquez, publisher of El Heraldo de Broward and producer of the Hispanic Women of Distinction events, and LaTéssa Dotson Hall, executive director of the Richard P. Hall Eagles Foundation, Inc. Each panelist will speak on their respective experiences, values and diverse views on philanthropy.

The Planned Giving Council of Broward Symposium will be held Wednesday, May 15, 2019 at the Broward Center for the Performing Arts in the Mary N. Porter Riverview Ballroom. Over 100 advisors, attorneys and philanthropists will gather for networking and breakfast beginning at 8:00 a.m. The program will take place from 9:00-11:00 a.m. Registration is required.

PGC’s mission is to increase the quality and quantity of charitable planned gifts by serving as the voice and professional resource for the gift planning community. Breakfast meetings throughout the year feature presentations by leading professionals in charitable gift planning or related fields. Programs address timely issues and provide up-to-date information of value to the gift planning community. Symposium support through sponsorships allows the Planned Giving Council of Broward to continue this work and education. Support will help shape the quality of planned giving practices in dozens of organizations across Broward as well as improve the lives of the many residents who rely on the organizations served.

Fifth Third Bank has stepped forward as the first presenting sponsor for this year’s symposium. Additional sponsorships are available. For more information, please visit:

<http://www.pgcbroward.org/sponsorships.html>

Individual tickets for the Symposium are \$60.00 for members and \$75 for the general public.

To learn more about the Symposium, contact Barbara Witte, VP/Symposium at:
barbara@habitatbroward.org.

About the Planned Giving Council of Broward

Planned giving is a "buzz-word" that is being touted in the charitable world as the best fund development opportunity to come along in many years. In reality it isn't new; it's simply being more widely discussed. Many small and intermediate-sized charitable organizations realize they can share in some of the major resource development opportunities heretofore enjoyed by larger organizations. The terms "planned giving," "deferred giving," and "gift planning" are often used synonymously and, for most purposes, have the same meaning. However, we'd like to encourage you to use the term "gift planning" in place of the term "planned giving." The concept of gift planning shifts us to an active stance from the passive and focuses on the best interests of the donor and not on "selling" planned giving techniques or products. It frees us to better do our jobs, as executives and/or volunteers and to motivate and excite our constituencies to be creative in assisting and supporting our respective missions.

The **Planned Giving Council of Broward County** brings together nonprofit and for-profit professionals to network, exchange ideas and share in the knowledge to be gained from speakers known for their expertise in estate and tax planning, financial planning and charitable giving. It is an association for people whose work or interests include the developing, marketing and administering of charitable planned gifts.

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